



ENGLAND DNA

EVOLVING. DEVELOPING. WINNING.

CONTENT

- Purpose
- Process
- DNA 5 Core Elements
- Time Scales
- Playing Your Part
- Take Away Messages



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DNA CONNECTIONS



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PURPOSE



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PURPOSE

- Define The England Identity for the Future
- Share what we do and why we do it
- Increase contacts
- Share the journey - Part of something special
- Define clear 'Development Plans' for players
- Consistency across teams
- Golden Thread



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PROCESS

The journey so far.....

The importance of consultation:
Internal – External – Whole Game

Evolving – Developing – Winning
Consistent core elements

The size of the challenge

**THE VALUES
WILL BECOME
OUR DAILY
HABIT AND
IN TURN OUR
CULTURE.**

AUDIENCE

- Players
- National coaches
- Clubs
 - Grass roots
 - Professional clubs
- Coach education
- Wider game



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ENGLAND DNA CORE ELEMENTS



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ENGLAND DNA CORE ELEMENTS



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WHO WE ARE

- Recognition of the **PAST**
- Using the DNA to inform about the **PRESENT**
- With a clear focus on the **FUTURE**
- Our focus is on creating **NEW HISTORY**

NEW
HISTORY.
NEW
PERCEPTIONS.



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ENGLAND DNA CORE ELEMENTS



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HOW WE PLAY



HOW WE PLAY

Clear Playing philosophy statements:

- In Possession
- Out of Possession
- Transition
- Formation

Goalkeepers are included in all elements of the process above



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IN POSSESSION PHILOSOPHY STATEMENT

ENGLAND TEAMS AIM TO
**INTELLIGENTLY DOMINATE
POSSESSION** SELECTING
THE RIGHT MOMENTS TO
PROGRESS THE PLAY AND
PENETRATE THE
OPPOSITION.



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IN POSSESSION MODEL

The fluid nature of the game means each aspect of possession is closely linked. Similarly, possession may be lost at any stage prompting a transition to the defensive philosophy.

Importantly, the goalkeeper is included in all aspects of the playing philosophy both in and out of possession. England goalkeepers are viewed as part of the team, and not apart from the outfield players.



OUT OF POSSESSION PHILOSOPHY STATEMENT

ENGLAND TEAMS AIM TO
INTELLIGENTLY REGAIN
POSSESSION AS **EARLY**
AND AS **EFFICIENTLY** AS
POSSIBLE. TAKING INTO
CONSIDERATION THE
STATE OF THE GAME,
THE **ENVIRONMENT**
AND **PRE-DETERMINED**
GAME PLAN



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OUT OF POSSESSION MODEL

The fluid nature of the game means each aspect of out of possession is closely linked. Similarly, possession may be won at any stage prompting a transition to the attacking philosophy.

Importantly, the goalkeeper is included in all aspects of the playing philosophy both in and out of possession. England goalkeepers are viewed as part of the team, and not apart from the outfield players.



TRANSITION PHILOSOPHY STATEMENT

ENGLAND TEAMS **SENSE**
CHANGING MOMENTS IN
THE GAME BOTH IN AND
OUT OF POSSESSION
REACTING **INSTINCTIVELY**
AND **INTELLIGENTLY**

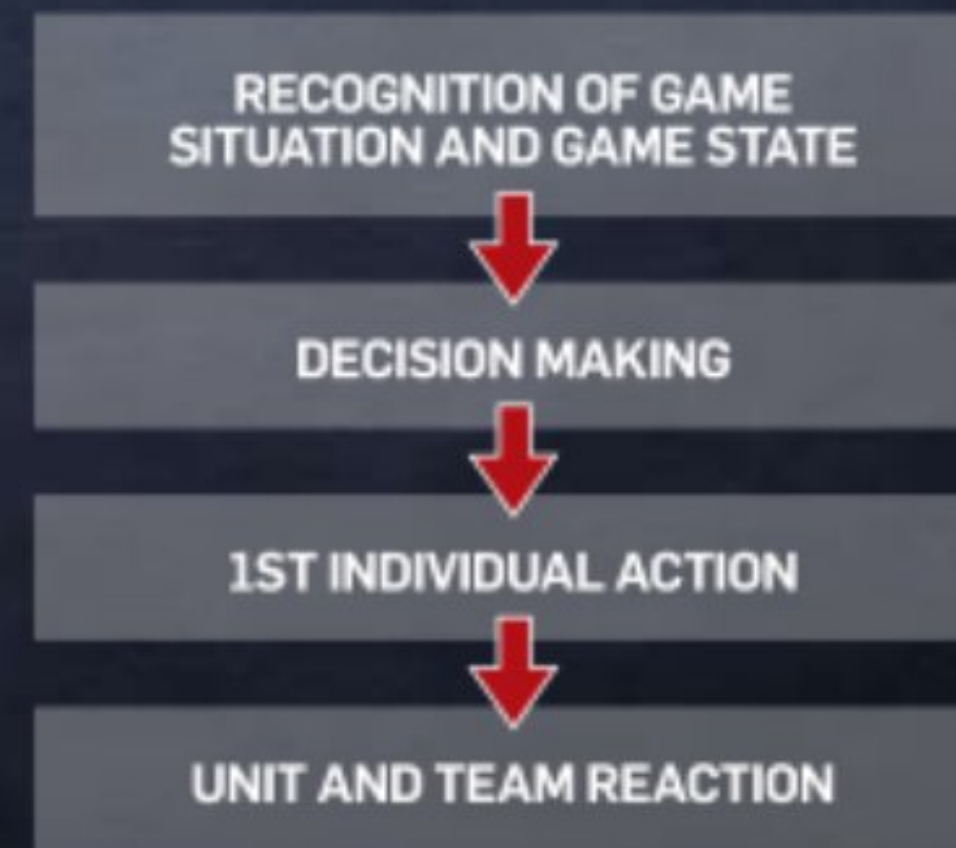
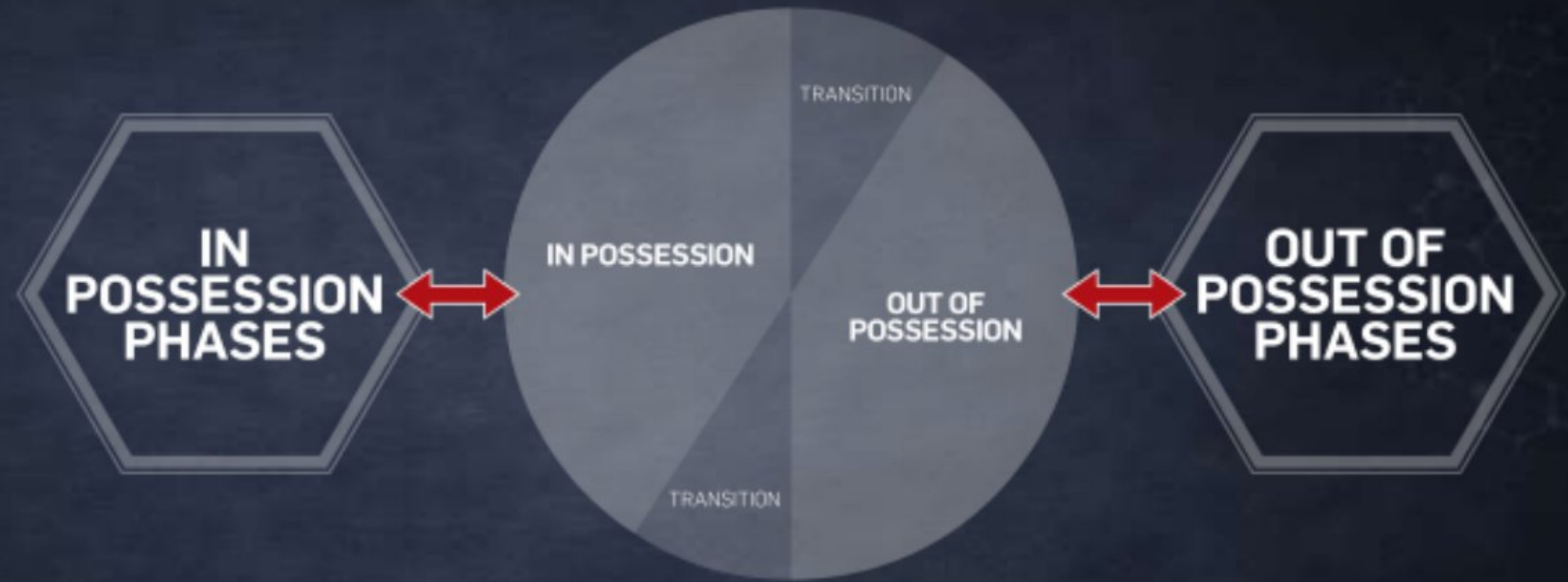


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TRANSITION MODEL

The fluid nature of the game means each aspect of possession is closely linked. Possession may be lost or won at any stage prompting transition.

Importantly, the goalkeeper is included in all aspects of the playing philosophy.



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FORMATION STATEMENT

ENGLAND TEAMS WILL
PLAY WITH **TACTICAL
FLEXIBILITY**, INFLUENCED
BY THE **PROFILE OF THE
PLAYERS** AND THE
**REQUIREMENTS OF THE
MATCH OR COMPETITION**



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ENGLAND DNA CORE ELEMENTS



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THE FUTURE ENGLAND PLAYER



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THE FUTURE ENGLAND PLAYER

- A joined up process
- Male and Female
- General to Specific
- Internal and External



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ENGLAND DNA CORE ELEMENTS



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COACHING/TRAINING STRATEGY PHILOSOPHY STATEMENT

WE AIM TO CREATE
THE **BEST PRACTICE**
ENVIRONMENT POSSIBLE
IN **ALL AREAS** TO PREPARE
OUR PLAYERS AND TEAMS
FOR **SUCCESS**



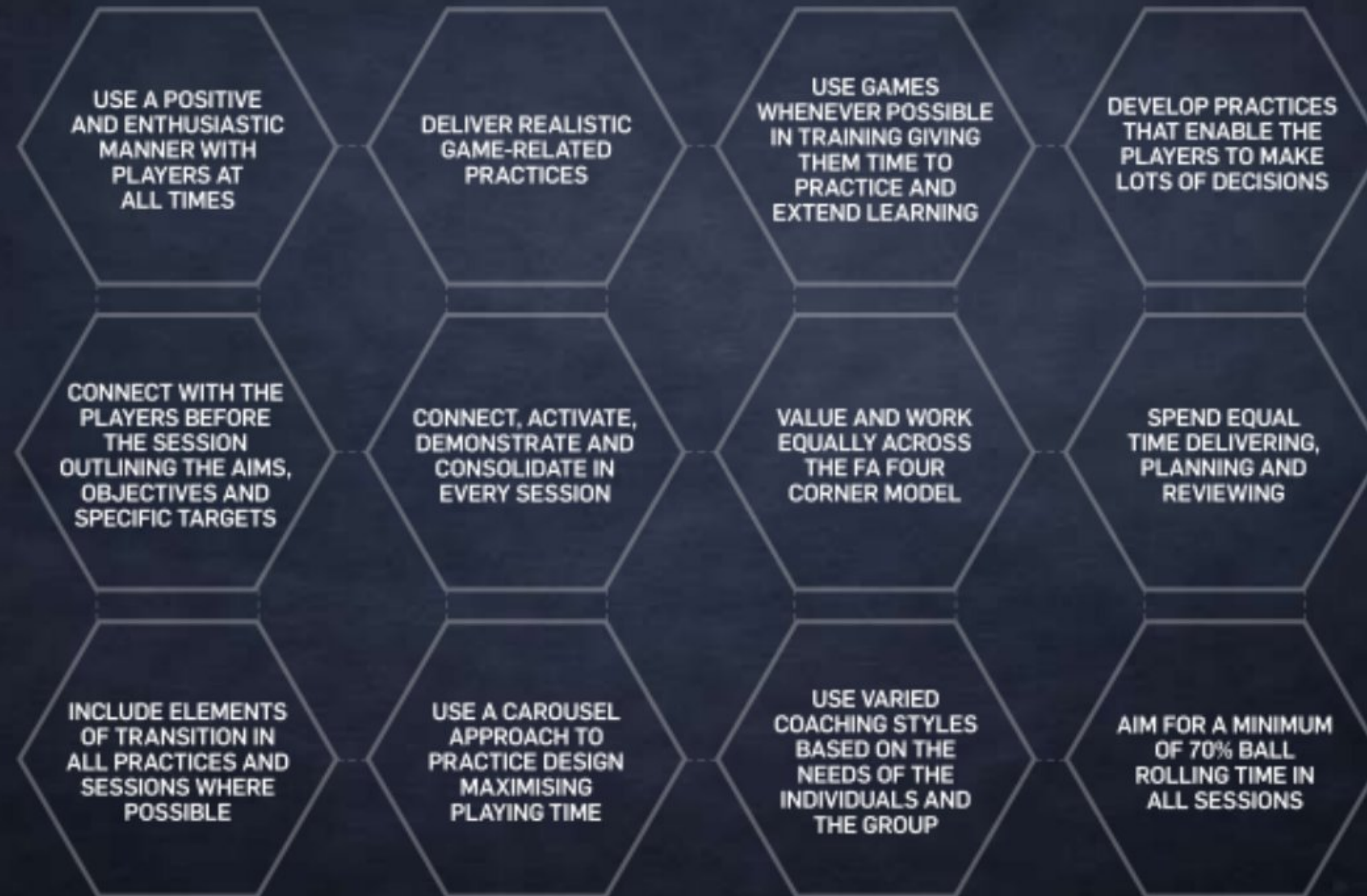
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COACHING/TRAINING STRATEGY MODEL

All England training sessions are **meticulously planned** for and delivered using the **England DNA Coaching Fundamentals**. Crucially, every training activity will be **reviewed** in order to **plan** the next session.



ENGLAND DNA COACHING FUNDAMENTALS



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GAME STRATEGY PHILOSOPHY STATEMENT

WE AIM TO PLAN FOR
EVERY EVENT AND
MATCH **METICULOUSLY**
TO GIVE OUR PLAYERS
EVERY CHANCE TO
SUCCEED INDIVIDUALLY
AND AS A **TEAM**



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GAME STRATEGY MODEL

The England Game strategy is based on the model of: **Plan, Deliver, Review**



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ENGLAND DNA CORE ELEMENTS



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HOW WE SUPPORT

THROUGH PERFORMANCE
SERVICES WE AIM TO
PROVIDE **EXCELLENT**
CONSISTENT SUPPORT
SERVICES ACROSS **ALL**
ENGLAND TEAMS TO
ENSURE **INDIVIDUAL AND**
TEAM POTENTIAL IS
MAXIMISED



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HOW WE SUPPORT

Performance Services:

A range of specialist disciplines across the teams:

- Medical
- Scientific
- Analytical
- Psychological

The aim of Performances Services:

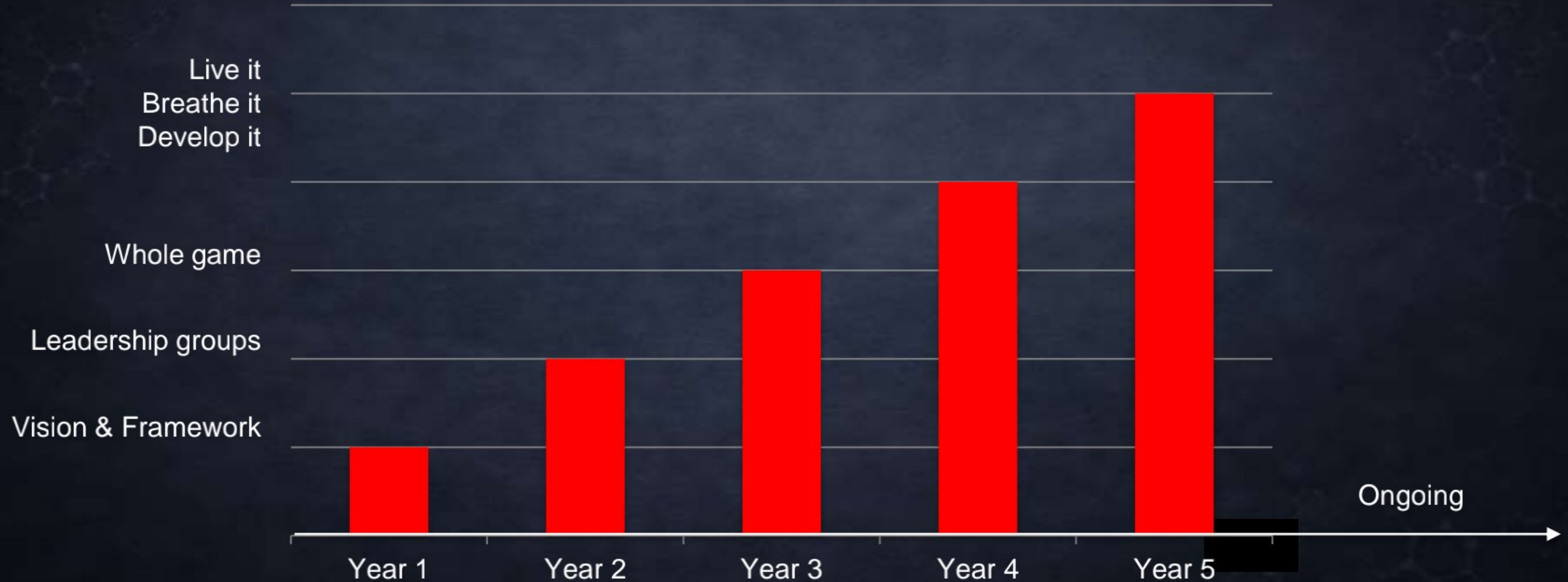
Enhance the coaching process and player and team performance



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TIME SCALES

DNA DEVELOPMENT



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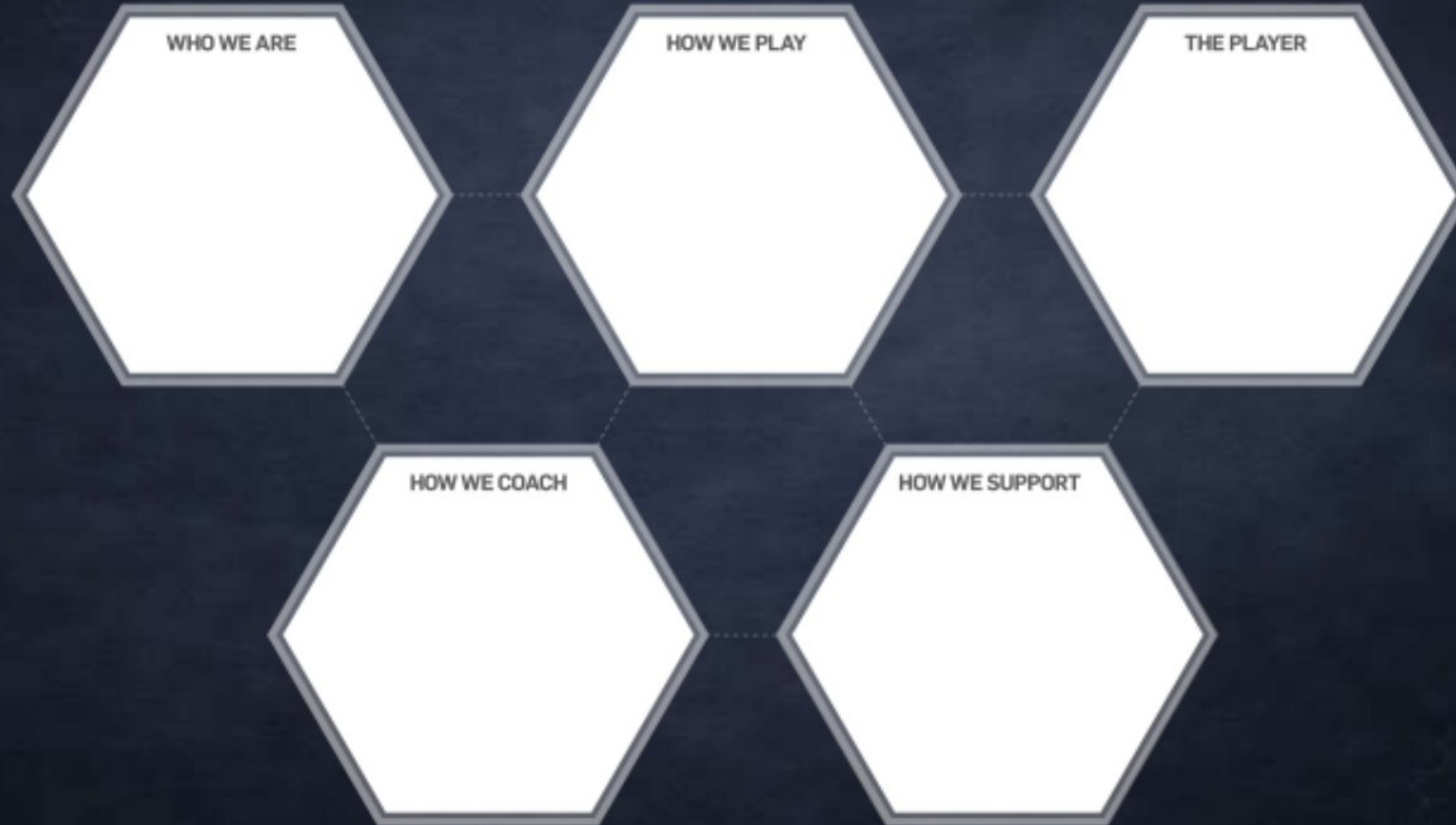
PLAYING YOUR PART

**CREATE
YOUR
OWN DNA**



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PLAYING YOUR PART



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TAKE HOME MESSAGES

- England DNA is an Evolving Journey
- We will only achieve success if the process is joined up across the game
- We will all need to play our part
- This is only a vision for the future
- Achieving the reality will be hard



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ENGLAND DNA THE FUTURE



EVOLVING. DEVELOPING. WINNING.



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